

PRODUCT ORDER FORM

PRODUCTS

- 1. Top Producer 8i INCLUDES LIVEPOST \$39.95/mo
- 2. Top Producer 8i Assistant \$29.95/mo
- 3. Top Producer Websites \$34.95/mo*
- 4. Market Snapshot INCLUDES JUST LISTED | JUST SOLD POSTCARDS [§] (subject to area availability) \$99.95/mo
- 5. Top Connector INCLUDES JUST LISTED | JUST SOLD POSTCARDS [§] (subject to area availability) \$149.00/lic.
- 6. Top Producer Outlook Connector \$149.00/lic.
- 7. Top Producer Mobility BLACKBERRY WINDOWS MOBILE PALM \$14.95/mo
- 8. Top Producer Mobility iPHONE \$9.95/mo

*plus \$99.00 Setup Fee | [§] Subject to per-use fee that includes printing and postage
Taxes where applicable.

CUSTOMER INFO

Registered User's Name: (This name will appear in TP8i – must be the Agent's name) _____

MLS Name: _____ MLS Vendor: _____

(Optional) Agent MLS ID: _____ Office MLS ID: _____ (for IDX orders only)

Company Name: _____ Email: _____

Office Address: (Not a P.O. Box) _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____ Fax: _____

PAYMENT INFO

CARD OPTIONS: VISA MASTERCARD AMEX DISCOVER CARD ON FILE

Card #:

Expiry Date: /

Cardholder's Name: _____

Signature: _____

ALL MONTHLY SUBSCRIPTIONS ARE BASED ON A ONE-YEAR TERM

By completing this Product Order Form, you are agreeing to the terms and conditions contained in the Top Producer Subscriber Agreement, which can be found at www.topproducer.com/term-and-conditions and is incorporated herein by reference.

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| <p>For Internal Use Only</p> <p>018i: \$39.95 Q: _____ 07TM: \$14.95 Q: _____</p> <p>02AS: \$29.95 Q: _____ 08IP: \$9.95 Q: _____</p> <p>03WS: \$34.95 Q: _____</p> <p>04MS: \$99.95 Q: _____</p> <p>05TC: \$149.00 Q: _____</p> <p>06OC: \$149.00 Q: _____</p> | <p>Notes:</p> <p>Monthly Total: \$ _____ One-Time Total: \$ _____</p> |
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THANK YOU AND WELCOME TO TOP PRODUCER®

Our marketing systems help leading agents uncover more buyers, acquire more listings, and generate a consistent stream of referral business. Here are the resources available to ensure your success with Top Producer:

Order Confirmation with Account Login Details

You will receive an order confirmation email that shows the system(s) you have purchased, with your account login information. Use these credentials to access your new Top Producer solutions.

24/7 Online Support and Resources

Visit our online support site at www.topproducer.com/campus and access step-by-step instructions on getting started and making the most out of Top Producer.

Getting Started with Top Producer Marketing Systems:

Top Producer 8i

Get your Contacts Organized:

Start by entering the information for everyone you know and everyone you meet, including clients, past clients, friends, associates and leads. This is your first step to getting more new and referral business using Top Producer 8i's powerful sales automation and lead cultivation system. www.topproducer.com/campus/8i-createcontact

Automate Action Plans & Turn Your Contacts into Sales:

Apply an Action Plan to every one of your contacts. We'll help you stay in touch with them for weeks, months and even years- automatically! www.topproducer.com/campus/8i-createactionplan

Get Free Video Training, 24/7:

Invest a few minutes a day and learn tips, tricks and best practices to improve your business. www.topproducer.com/campus/8i-videos

Market Snapshot

Put the Market Snapshot Lead Capture System into Action:

In a few clicks, you can turn your emails, website and printed materials, as well as social media sites like Facebook, Craigslist, Twitter, into powerful lead generators, simply by creating links to your Market Snapshot Lead Capture Pages and promoting them with an offer for "Free Market Updates" in your marketing. www.topproducer.com/campus/ms-captureleads

Get More Business with the Market Snapshot Widget for Facebook

Add the Market Snapshot Widget to your Facebook Profile or Fan page to connect even more potential clients from your social media network to your Market Snapshot lead conversion system. www.topproducer.com/facebook

Add Your Existing Contacts to Market Snapshot

Every person in your social network is a potential client. Add everyone you know and everyone you meet into your Market Snapshot system and you'll stay in touch with customized market updates until they're ready to buy or list - with you. www.topproducer.com/campus/ms-sendto8icontacts

Market Builder

Customize Your Farm

With Market Builder, you can mail to a farm that you select from up to 10 geographical areas, or to your own list of contacts and addresses imported from a CSV or XLS file. Get step-by-step instructions for creating a Farm from scratch: www.topproducer.com/campus/mb-createfarm

Choose Your Postcard Campaign

Select the Market Builder postcard set that you feel will be the most appealing to your target market. www.topproducer.com/campus/mb-campaignsetup

Automate Lead Follow-up

Every lead is a potential client- if you follow-up! Make follow-up automatic by auto-applying an Action Plan to every incoming Market Builder and Market Snapshot lead and you'll convert them into sales, automatically. www.topproducer.com/campus/mb-actionplans